

Practice Areas

Utility & Energy

Industry Sectors

Renewable Energy

Education

- Rutgers University School of Law—Newark, J.D., 1991
- Oberlin College, B.A., 1984

Bar Admissions

- New Jersey
- New York
- Pennsylvania

Court Admissions

- . U.S. Court of Appeals for the Third Circuit
- U.S. Court of Appeals for the District of Columbia Circuit
- U.S. District Court -- New Jersey

Affiliations

American Bar Association

New Jersey State Bar Association, Public Utility Law Section

New Jersey Utilities Association

Awards & Honors

 Chambers and Partners USA, 2021-2024
* This award is conferred by Chambers and Partners. A description of the selection methodology can be found here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Gregory Eisenstark

Member

Cherry Hill

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Greg has wide-ranging experience representing public utilities, renewable energy companies, electric generation companies, educational and governmental institutions, and other industry participants. He maintains a comprehensive energy and utility regulatory and transactional practice, with significant experience in base rate cases, rate clause filings, reliability issues, public utility project siting petitions and appeals, mergers and acquisitions, New Jersey Water Infrastructure Protection Act acquisitions, renewable energy (including offshore wind and solar generation projects), demand response and energy efficiency issues, regulatory audits, provider of last resort and competitive third-party supplier issues, and utility financing issues. He also has experience in administrative rulemaking, drafting legislation, and counseling on energy policy issues, as well as appellate experience in both state and federal courts.

Greg has litigated hundreds of utility rate and regulatory filings to successful completion. Since the early 1990s, he has handled many base rate cases involving water, wastewater, natural gas, and electric utilities.

Prior to private practice, Greg served as associate general regulatory counsel for Public Service Enterprise Group (PSEG), where he represented PSEG's operating companies in regulatory matters before the New Jersey Board of Public Utilities, the Federal Energy Regulatory Commission, other state utility commissions, and in state and federal courts. Earlier in his career, Greg was managing attorney – electric for the New Jersey Division of Ratepayer Advocate, where he represented utility customers in matters before regulatory agencies and courts. In that capacity, Greg played an active role in the transformation of the PJM Interconnection from a power pool to an independent system operator. Before that, Greg was a deputy attorney general of New Jersey, where he represented the Board of Public Utilities and Department of Environmental Protection in utility and solid waste industry matters.

Greg has been ranked by Chambers & Partners USA.

Greg earned his bachelor's degree from Oberlin College. Greg earned his law degree from Rutgers University School of Law - Newark.

Experience

Represented New Jersey American Water Company in a regulatory proceeding before the New Jersey Board of Public Utilities (NJBPU) by which it secured approval to acquire the Egg Harbor Township water and sewer systems. The matter was the first petition under the Water Infrastructure Protection Act, a New Jersey statute meant to incentivize the acquisition of troubled public water systems by investor-owned utilities. Following NJBPU approval, the firm assisted with financial and corporate issues in connection with the closing of the transaction.

Serving as lead counsel for Jersey Central Power & Light Company in its 2023 base rate case. (BPU Dkt. No. ER23030144).

Representing the world's largest offshore wind developer in various proceedings before the New Jersey Board of Public Utilities and in New Jersey Superior Court.



Represented New Jersey Natural Gas Company in its 2019 and 2021 base rate cases, each of which resulted in a successful outcome prior to evidentiary hearings. (BPU Dkt. Nos. GR19030420 and GR21030679).

Served as lead counsel for Jersey Central Power & Light Company in its 2012 and 2016 base rate cases.

Representing the world's largest offshore wind developer in proceedings before the New Jersey Board of Public Utilities.

Successfully petitioned the New Jersey Board of Public Utilities (BPU) for a public utility to construct an electric transmission line in New Jersey not subject to the Municipal Land Use Law (MLUL) -- or any other governmental ordinances or regulations, permits, or license requirements made under the authority of the MLUL. Successfully defended the BPU's decision on appeal to the Appellate Division of the New Jersey Superior Court.

Served as main drafter of legislation permitting utilities to own renewable energy projects and efficiency measures and to earn a full return on the investment.

Defended, in both state and federal court, a New Jersey Board of Public Utilities' decision that allowed utilities to retain ownership of renewable energy certificates for pre-existing power purchase contracts.

Achieved a reversal of a New Jersey Board of Public Utilities' decision that would have required two major utilities to bear the cost of relocation of their facilities in conjunction with a federal flood control project. As a result, the state, rather than the utilities, was required to pay for the cost of the utility relocations.

Litigated cases that resulted in the New Jersey Board of Public Utilities' approval of two large-scale, high-voltage electric transmission projects.

