

# No Retreat, No Surrender: How to Transform Your Insured's Failure to Follow Warnings into a Great Products Case

## Location

Vitual

## Date & Time

Start Date: 11/16/2020

End Date: 11/17/2020

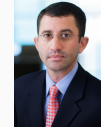
**Joe Rich** and **Josh Goodman** will present, "No Retreat, No Surrender: How to Transform Your Insured's Failure to Follow Warnings into a Great Products Case" at the 2020 NASP Annual Conference.

Warnings in products cases cause headaches. You think you have a great case only to find out the insured did not follow a warning or instruction in the manual, which the defense then uses to deny your claim. Don't give up! You can turn the tables on them! The presenters will explore using this defense to your advantage to build a product liability case against and argue that the actual warnings or instructions were themselves defective and incapable of being followed. Taking the fight to the manufacturer is sometimes the best way to abolish the defense.

For more information, click [here](#).

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