



Client:  
Cumberland Packing Corporation



## THE COMPLETE PACKAGE

Corporate clients speak wishfully about having their preferred outside counsel housed in one law firm; it's great for coordination and efficiency, but not always easy to achieve. With the arrival of corporate attorney Gregg Kander in Cozen O'Connor's Pittsburgh office, Cumberland Packing Corporation is realizing the sweet benefits of such an arrangement to a greater extent than ever before.

Kander has been outside general counsel to Cumberland, the family-owned maker of Sweet'N Low, Sugar In The Raw, and other sweetener and food products, for nearly 25 years. As a member of the company's inner circle, Kander has advised Cumberland on a wide range of corporate issues, from tax and real estate to licensing agreements and business strategy. Kander was a driving force behind Cumberland's major corporate reorganization in 2013.

According to CEO Steven Eisenstadt, "Gregg is a good friend and a trusted resource on really any topic. Countless times, in critical moments, Gregg's steady hand has guided us, kept us out of trouble, and enabled us to balance all the risks and opportunities that are part of operating a family business."

Cumberland is thrilled with Kander's decision to join Cozen O'Connor because he will now work under the same roof as several other of Cumberland's preferred providers. Amy Divino, a New York-based intellectual property attorney, has been handling Cumberland's trademark portfolio for decades, and Peter Ennis, a Pittsburgh-based labor and employment attorney, works closely with Cumberland on labor-related matters.

"We expect to gain great efficiencies from having all of those attorneys together," says Eisenstadt, "and are excited to gain better access to Cozen O'Connor's network of terrific lawyers in other specialties. I sleep well at night knowing that I am supported by such an expert entity as Cozen O'Connor."

### CASE STUDIES INDEX

## ATTORNEYS

- Divino, Amy F.
- Ennis, Peter J.
- Kander, Gregg

