

IP Issues in the Metaverse: Taming the Wild, Wild West

Location

Westwood Country Club
800 Maple Ave E.
Vienna, VA, 22180

Date & Time

Start Date: 09/12/2023
Start Time: 12:30 pm
End Time: 1:30 pm EDT

Lisa Ferrari and **Hugh Marbury** will present at the ACC National Capital Region: In-House Primer Conference. The panel, moderated by Hugh, will discuss the numerous issues facing IP owners as they seek to navigate the metaverse and confront unauthorized uses of their intellectual property. They will give an update on recent case developments and discuss some proactive strategies for protecting and enforcing IP rights in these uncharted waters. Lisa and Hugh will be joined by an in-house attorney.

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