

Life After Schrems II: What's Next for EU-US Data Transfers?

Location

Webinar

Date & Time

Start Date: 03/23/2021

Start Time: 12:00 pm (ET)

End Time: 01:00 pm (ET)

Andrew Baer will present at a Cozen O'Connor webinar titled "Life After Schrems II: What's next for EU-US Data Transfers." In recent years, the ability to transfer data between the United States and EU has been upended. The long-awaited *Schrems II* decision has forever changed how organizations will manage international transfers. Months later, businesses continue to struggle to comply with European data protection authorities' expectations on how to approach international data transfers of what is considered personal data under GDPR.

During this program, we will provide an update on the changes and discuss:

- The consequences of the Privacy Shield framework being invalidated
- The implications of Brexit, recent guidance from the European Data Protection Board, and the European Commission's new draft standard contractual clauses
- How to identify and address potential issues

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