



# Christopher Dodson

## Member

## Philadelphia

cdodson@cozen.com | (215) 665-2174

Chris enjoys using his prior experience as a software engineer to solve clients' concerns where technology intersects with the law.

As a member of our Technology, Privacy, & Data Security practice, Chris advises clients on privacy and cybersecurity regulations, handles matters involving artificial intelligence, and negotiates technology contracts and data licenses.

A leader in the area of technology, privacy, and data security, Chris has extensive experience advising clients on federal, state, and European privacy laws, including U.S. state comprehensive privacy laws, U.S. state biometric privacy laws, the Gramm-Leach-Bliley Act, the NYDFS Cybersecurity Regulation, and FFIEC and FTC privacy and cybersecurity regimes. He is leading efforts to develop technology-based defenses in BIPA actions.

Chris works with large and small clients that use or provide technology solutions, including companies in sectors such as financial services, financial technology, health care, online retail, brick-and-mortar retail, cloud services, software as a service (SaaS), software, mobile apps, blockchain, logistics, aviation, and more.

He assists clients on a variety of transactional matters, including data processing agreements, artificial intelligence licenses, electric vehicle charging station agreements, SaaS agreements, platform as a service (PaaS) agreements, infrastructure as a service (IaaS) agreements, technology services and licensing agreements, proprietary and open source software licenses, independent contractor agreements, professional services agreements, nondisclosure agreements, online marketplace agreements, and drop shipment agreements.

In his spare time, you may find Chris engaged in pursuits such as gardening, skiing, lumberjacking, and even bull riding.

## Experience

Represented SourcEdge Solutions, a national technology solutions provider of claims systems modernization services, in its sale to private equity-backed Alivia Analytics, a leading AI-based healthcare payment integrity platform for fraud, waste, and abuse.

Represented private equity-backed PES Benefits, a solutions provider to the employee benefits technology, administration, education, and virtual care industries in its acquisition of nRoll Tech, a national benefits technology company.

Represented Investindustrial, a private equity firm based in London, in its acquisition of a majority stake in Eataly S.p.A., the global chain of upscale Italian marketplaces.

Represented AllyHealth, a telemedicine and virtual care platform for employees, in its sale to PES Benefits, a private equity-backed provider of employee benefits technology, administration, and education solutions.

Represented a small independent airline in its negotiation of a data integration agreement with one of

## Practice Areas

- Artificial Intelligence
- Technology, Privacy & Data Security
- IP Transactions & Licensing
- Privacy Litigation – Emerging Trends

## Industry Sectors

- Cryptocurrency and Blockchain Technology
- Software

## Education

- Drexel University Thomas R. Kline School of Law, J.D., 2013
- Fordham University, B.A., 1995

## Bar Admissions

- New Jersey
- Pennsylvania

## Awards & Honors

- Rising Stars, Pennsylvania Super Lawyers, 2023  
*\* This award is conferred by Super Lawyers. A description of the selection methodology can be found here. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

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the largest air carriers in the world. The deal was complex and multifaceted, establishing bidirectional data flows, with attendant privacy, data security and liability issues, and initiating our client's participation in the major airline's worldwide rewards program. The final agreement limited our client's liability, codified inclusion in the rewards program, and enabled a significant venture investment.

Represented LUMA Institute, LLC, a provider of content and training programs for human-centered design, in its sale to Tactivos, Inc., dba MURAL, a digital workspace and visual collaboration software company. This transaction drew on the experience of the firm's corporate; tax; employee benefits & executive compensation, intellectual property, and technology, privacy & data security attorneys.

Represented Pinnacle 21, LLC, a provider of SaaS solutions for clinical data fitness, regulatory compliance, and FDA submission readiness, in its \$310 million sale to Certara, Inc. (Nasdaq: CERT), a biosimulation company.

Represented Keystone Risk Partners, LLC, a firm specializing in captive insurance management services, in its sale to Ryan Specialty Group, LLC, a publicly traded international specialty insurance firm.

Represented Shank's Extracts, Inc., a privately held specialty ingredient, flavoring, and food company with bottling and packaging capabilities, in its \$100 million sale to Universal Corporation, a multinational tobacco and other agricultural products processing company, and the sale by a related party of certain real estate to Universal for an additional \$13 million. Shank's has a strong presence within the flavoring, extracts, and bottling marketplace, with significant vanilla expertise. In addition to pure vanilla extract products, Shank's offers a robust portfolio of more than 2,400 other extracts, distillates, natural flavors, and colors for industrial and private label customers worldwide.

Represented the majority owners of Fidato Partners, LLC, an accounting and finance, risk management and transformation, and IT consulting company, in its sale to Eliassen Group, LLC, a strategic consulting and talent solutions firm.

Represented the owners of BTB Security, a cybersecurity and digital forensics solutions company, in the sale of BTB Security to Netrix LLC, a provider of managed and professional IT services. Netrix is majority-owned by private equity firm OceanSound Partners.

Represented the owners of HEYDUDE®, a privately-owned casual footwear brand founded in Italy, in connection with its sale to Crocs, Inc. for \$2.5 billion. The acquisition was funded by \$2.05 billion in cash and 2,852,280 shares issued to HEYDUDE's founder. The complexity and cross-border nature of the transaction required extensive collaboration with foreign counsel in Hong Kong, Italy, and other jurisdictions.

Represented ClickSWITCH, LLC, a provider of a digital account switching SaaS solution for financial institutions and challenger banks, in its sale-by-merger to Q2 Holdings, Inc., a cloud-based banking and lending software company.