



Brigeeta Richdale

Co-Chair, Luxury Brand Protection and Enforcement

Vancouver

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Brigeeta represents some of the world's most famous trademarks and IP owners. Brigeeta's clients seek her counsel and advice in all aspects of regulatory investigations and proceedings, intellectual property enforcement, and related litigation. She focuses on counterfeit and online IP infringements, matters involving allegations of fraud, insider trading, and market manipulation.

Before joining Cozen O'Connor, Brigeeta was a prosecutor in the Enforcement Department at the British Columbia Securities Commission, a Criminal Investigator, and a member of law enforcement. Brigeeta's clients benefit from her extensive experience in investigations and enforcement proceedings before various securities and regulatory commissions, as well as national and international agencies, including the U.S. Securities and Exchange Commission, Federal Bureau of Investigation, and Interpol. Brigeeta's clients rely upon her to work seamlessly across borders and with regulators and law enforcement officials throughout North America, Europe, and Asia.

Brigeeta has extensive experience guiding clients through myriad online piracy issues and complex disputes, including private and public company litigation. Brigeeta provides proactive risk-management advisory services and crisis response leadership to enable companies and luxury brand owners to avoid, prepare for, manage, and respond to extraordinary situations, including regulatory actions and litigation. Brigeeta regularly speaks at international conferences and law schools on the topics of securities enforcement, counterfeit goods, and fraud investigations. Brigeeta has also been called upon to educate international brand holders on both internal and external investigations and the strategic prevention of counterfeit goods and services within the international market. Her experience in matters related to counterfeit goods is invaluable to clients prosecuting and defending applications before the Trademarks Opposition Board and in enforcement actions before Canada's Federal Court.

As an internationally Certified Fraud Examiner, Brigeeta represents clients with complex, cross-border internal investigations, including whistleblower complaints. She is frequently called upon to provide strategic advice to management on workplace investigations, compliance assessments, and the remediation and prevention of cyber breaches and online and electronic disclosures. Brigeeta's in-depth knowledge of the digital economy and intellectual property enforcement strategies is of significant strategic value to clients in the technology, manufacturing, retail, and entertainment industries.

Practice Areas

- Trademark & Brand
- Intellectual Property
- Securities Litigation & SEC Enforcement
- Intellectual Property Litigation

Industry Sectors

- Cryptocurrency and Blockchain Technology

Education

- University of Victoria, J.D., 2009
- University of British Columbia, B.A., *with honors*, 2005

Bar Admissions

- British Columbia, Canada
- Ontario, Canada
- Alberta, Canada

Affiliations

American Bar Association

Association of Certified Fraud Examiners
(International Advisory Council)

Canadian Bar Association

International Trademark Association (INTA)

Women's White Collar Defense Association

Awards & Honors

- *WTR1000: The World's Leading Trademark Professionals*
- *Best Lawyers in Canada*, Securities Law
- *Benchmark Litigation Canada* (Litigation Star)
- *Who's Who Legal* Global Investigations
- Power Player
- *Financier Worldwide Global Power Players List: Investigations & White-Collar Crime* (Distinguished Adviser)

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