



SPORTS LAW FOR ROOKIES AND VETERANS

MARCH 5, 2015

Co-hosted by:



7:45 – 8:15 a.m. Registration and Continental Breakfast

8:15 a.m. Welcome Remarks: Adam Schlatner (Cozen O'Connor)

8:30 – 9:00 a.m. Breakfast Speaker – Leigh Steinberg (President, Steinberg Sports & Entertainment)

9:00 – 10:00 a.m. NCAA & The Future of Amateurism – The Landscape and Latest Legal Challenges

Phil Esten (Deputy Director of Athletics/Chief Operating Officer for Intercollegiate Athletics, Penn State University)

Gary Kohlman (General Counsel, National Basketball Players Association)

David Lisko (Holland & Knight; certified NFL Contract Advisor; former Ohio St. football player)

Melissa Maxman (Cozen O'Connor)

Scott Rosner (Practice Associate Professor of Legal Studies and Business Ethics, Wharton School)

Jim Stapleton (Regent, Eastern Michigan University; former SVP of Business Affairs, Detroit Tigers)

10:00 – 10:10 a.m. Break

10:10 – 11:10 a.m. The View from the Front Office

Mary Giesler (VP, General Counsel, Minnesota Twins)

Nick Rogers (President, Minnesota United FC)

Nyea Sturman (General Counsel, Orlando Magic)

Kevin Warren (Chief Operating Officer, Minnesota Vikings)

Steven Weinreich (VP, General Counsel, Minnesota Wild)

11:10 a.m. – 12:10 p.m. Off Field Conduct – Discipline and Related Legal Issues

Barry Boss (Cozen O'Connor)

Andrew Brandt (Sports Business Analyst, ESPN; Director, Moorad Center for Sports Law, Villanova University)

Dennis Curran (SVP, Labor Litigation and Policy, National Football League)

Derek Jackson (SVP, General Counsel, Miami Marlins)

Gary Kohlman (General Counsel, National Basketball Players Association)

Kelli Masters (President, KMM Sports)

12:10 – 1:30 p.m. Lunch Speaker – Donald Remy (Executive Vice President of Law, Policy & Governance, and Chief Legal Officer, NCAA)

1:30 – 2:30 p.m. Sports, Media & Broadcasting – Confronting a New Age

Darin Bassin (General Counsel, CBS Interactive)

Simeon Brier (Cozen O'Connor)

Amy Cohen (SVP, Business & Legal Affairs, NBC Sports Group)

Darren Heitner (Forbes Contributor, Heitner Legal)

Alex Marvez (Senior NFL Writer, FoxSports.com)

Drew Rosenhaus (Rosenhaus Sports)

2:30 – 3:15 p.m. Concurrent Sessions:

IP Issues in the Sports World

Camille Miller (Cozen O'Connor)

Cassie Sadowitz (Deputy General Counsel, Jacksonville Jaguars)

Jaimie Wolf (Associate Counsel, Kroenke Sports & Entertainment)

Claire Zovko (Founder, Sports Law Chat)

Concussion Issues – 2015 Update

Jack Brewer (CEO, Brewer Sports International)

Gerald E. Commissiong (CEO, Amaranthus BioScience)

Josh Goldenberg (Associate Counsel, Minnesota Vikings)

Will Stute (Cozen O'Connor)

3:15 – 3:30 p.m. Break

3:30 – 4:30 p.m. Hardball! Negotiating in the NFL

Joe Banner (former CEO, Cleveland Browns, President, Philadelphia Eagles)

Leigh Steinberg (President, Steinberg Sports & Entertainment)

Mike Tannenbaum (EVP, Football Operations, Miami Dolphins)

Moderator: Kevin Warren (Chief Operating Officer, Minnesota Vikings)

4:30 – 5:15 p.m. Keynote Speaker – DeMaurice Smith (Executive Director, NFLPA)

For further details and to register please visit:

www.cozen.com/events/2015/2015-sports-law-seminar-for-rookies-and-veterans